WE ARE CONSCIENTIOUS

We care deeply about our heritage, our sustainability, our Collection and our visitors and we implement best practice in all that we do.

WE ARE COLLABORATIVE

We work as 'one team' both internally and with our external partners, sharing common goals in an open, learning based culture.

WE ARE COMMUNICATIVE

Clear, timely, considered and well-structured communication across all our stakeholders is the lifeblood of all that we do.

MOTOR MUSEUM VALUES

WE ARE CREATIVE

We are passionate about sharing our stories and the Collection through innovative, layered and experiential interpretation, ensuring accessibility to all.

WE CHALLENGE

We strive for excellence in all that we do by challenging our methods and processes and learning from our mistakes.

WE ARE CONSIDERATE

We champion diversity, value inclusivity and treat others as we would wish to be treated ourselves.

Our Values shape us and guide how we operate with each other and those outside our organisation